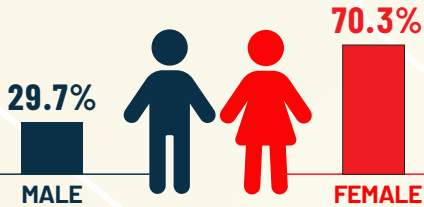


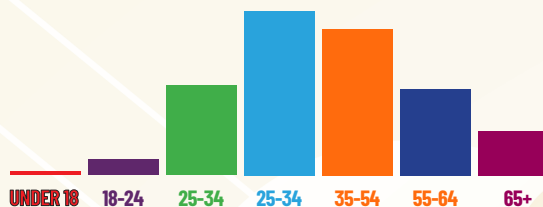
Last week we asked our readers to take part in our Killarney Town Pulse Survey. We wanted to get a better understanding of local consumer sentiment and to get a snapshot of other issues impacting our standard of living.

**SAMPLE SIZE: 313 RESPONSES**

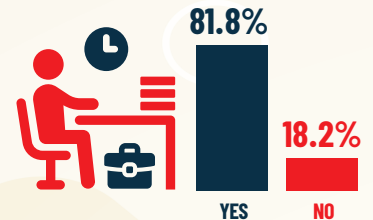
**GENDER IDENTITY**



**WHAT AGE BRACKET DO YOU FALL INTO?**



**ARE YOU EMPLOYED?**



**Headline Consumer Sentiment Survey findings**

**11%**

indicated that financially, they are better off now than they were a year ago

**1 IN 3**

expect to see an increase in their wages next year

**16%**

believe that the economy will be in a better place one year from now

**67%**

of people expect prices will continue to rise over the next year

**86%**

have less than a quarter of their income left over after paying weekly bills

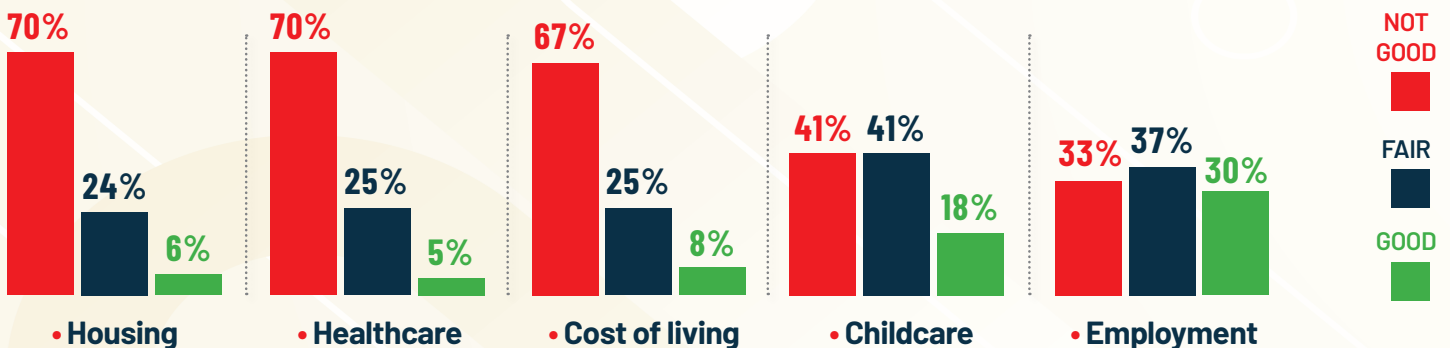
**14%**

Plan on spending more this Christmas than they did last year

**3 IN 5**

plan to do 75% of their Christmas shopping offline this year

**Locals' opinions in relation to the governments performance on key issues**



**50%**

of Killarney locals are thinking about or know someone who is thinking about, moving abroad for a better quality of life.